



South East Asia's International Industrial and Building Technology Exhibition

Press Release

For Immediate Release

18 June 2008

PS Asia 2008, HVAC Asia 2008 and Building Technology Asia 2008 to open at Singapore Expo on 2 July 2008

Participants from over 17 countries and pavilions from Singapore, China, India and Korean have shown the resilient level of international interest in PS Asia, HVAC Asia and Building Technology Asia 2008.

In addition to the strong support by leading international manufacturers, the exhibition is supported by many leading industry associations: Air Movement and Control Association International, Inc. (AMCA), American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) Singapore Chapter, Asian Institute of Intelligent Buildings (AIIB), Association Française du Froid (AFF), Association of European Refrigeration Compressor and Controls Manufacturers (ASERCOM), ASSOCIAZIONE ITALIANA PRODUTTORI POMPE (ASSOPOMPE), Business Environment Council (BEC), Development Promotion Group (DPG), Engineering Industries Association (EIA), Engineering Export Promotion Council (EEPC), Spanish Association of Fluid Handling Equipment Exporters (FLUIDEX), Holland Pump Group, Indonesian Water Supply Association (PERPAMSI), International Institute of Refrigeration (IIR), Japan Society of Refrigerating and Air Conditioning Engineers (JSRAE), PROFIBUS & PROFINET International (PROFINET), Singapore Surface Finishing Society (SSFS), Singapore Environment Council and Regional Institute of Environmental Technology (RIET).

The opening ceremony will take place on 2 July at 9.30am at the Singapore Expo. At this event, sellers and developers will have the opportunity to interact with customers, many of whom are leaders in their respective industries. In the event, there will be no shortage of seminars conducted by numerous leading industry experts.

South East Asia's economy is booming, especially in the fluid, air, gas, real estate and infrastructure, generating the huge demand for energy efficiency and modern water, heating, ventilating and air-conditioning facilities. In Singapore, industrial and manufacturing exports have increased as petrochemical firms lifted overseas shipments, recompensing declining sales of drugs and electronics. The better-than-expected performance in non-oil domestic exports also gained a healthy 5.4% increase to S\$14 billion as compared to year 2007, more than 2.3% rise that economists had anticipated.

Ms. Rosalind Ng, Managing Director said "Market is still buoyant for PS and HVAC products, despite uncertainties brought about by elevated energy and commodity prices, regional and international demand in the industrial, manufacturing and engineering industries remains healthy. With the overall economic outlook still looking positive in Singapore, positive business opportunities for exhibitors and visitors will continue to exist."



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Mr. Simon Ng, Group Exhibitions Director said: "The Singapore government's most recent drive to strongly encourage the construction of green buildings has been encouraging. With the green technologies movement gaining momentum, and the strong level of support from internationally recognised associations and country pavilions, this event is a great platform for international manufacturers to enter the South East Asia market and meet buyers and specifiers. It is timely that by soft-launching Building Technology Asia 2008 with PS Asia 2008 and HVAC Asia 2008, this event is well-positioned and will continue to be the preferred strategic partner for companies looking to quickly expand their businesses in Asia and beyond"

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