



31 March - 2 April 2009

Saigon Exhibition & Convention Centre (SECC) • Ho Chi Minh City, Vietnam

ONLINE ADVERTISING RATES

SPECIFICATIONS	Exhibitor	Non-Exhibitor
Web Banner (Homepage & Inside Page for 1 website) 6-month duration 1-year duration	780 1280	1280 1780
Web Banner (Homepage & Inside Page for 2 websites) 6-month duration 1-year duration	1280 1680	1780 2180
Web Banner (Homepage & Inside Page for 3 websites) 6-month duration 1-year duration	1580 1980	2080 2480
Industry Outlook Download (Logo Inclusion) * 1/4 Page Ad (Logo inclusion and 50-word company description) Note: This industry outlook is being emailed to a database of 50,000	980	1480
Online Product Listing 6-month duration Note: Inclusion of Company Name & Logo, Product List, Brief Company Description & Contact Details	498	998

Specifications for Web Banners:
Option 1: 150 (W) x 150 (H) pixels
Option 2: 150 (W) x 69 (H) pixels

Notes:

1. Web banners may either be in GIF and JPEG file
2. All web banners/ logos will have Hyperlinks



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LIST OF WEBSITES YOU CAN CHOOSE FROM

(Please tick the corresponding box/es in which you prefer to advertise):

PS Vietnam 2009	(http://www.psseries.com/vietnam/index.php)
HVACR Vietnam 2009	(http://www.hvacrseries.com/viet/index.php)
PS China 2009	(http://www.psseries.com/china/index.php)
HVACR Indonesia 2009	(http://www.hvacrseries.com/indonesia/index.php)
PS Asia 2010	(http://www.psseries.com/asia/index.php)
HVACR Asia 2010	(http://www.hvacrseries.com/asia/index.php)

** Rates are all in SGD*

** Rates are subjected to change without prior notice*