

#### 29 - 31 March 2017 Saigon Exhibition and Convention Center (SECC), Ho Chi Minh City, Vietnam www.hvacrseries.com/vietnam

## PRESS RELEASE

For Immediate Release

# 250 International Companies & Brands Showcased in HVACR Vietnam 2017

Strong support from the government, associations, and participants, as well as a buoyant Vietnamese market, promises the exhibition to be a successful and rewarding one.

**HO CHI MINH CITY, VIETNAM,** March 28, 2017, Tuesday – HVACR Vietnam, the only focused industrial show in the country, will be returning for its 11<sup>th</sup> edition held at the Saigon Exhibition and Convention Center (SECC), Ho Chi Minh City from March 29 until 31 March 2017.

The exhibition features a comprehensive showcase of the Heating, Ventilation, Air Filtration & Purification, Air Conditioning and Refrigeration technology and machinery.

Apart from bringing the industry together to address the requirements of the region's demand amid emerging industry trends, it also allows industry experts to explore business opportunities, source for latest products and solutions, and network with other professionals.

# Vietnam: A Buoyant Market Full of Opportunities

The global HVACR industry is projected to grow to US\$120 billion in 2018, with Asia Pacific taking the lead (54%) in the demand for HVAC equipment.

Vietnam, with a population of over 90 million people and a median age of 29, is the 13<sup>th</sup> most populous country in the world, and represents a huge potential for investors. This is because the country is becoming an increasingly large importer of capital goods necessary to meet its large infrastructure needs, as well as consumer goods to satisfy its rapidly expanding market.

## Strong Local & International Presence

HVACR Vietnam 2017 is truly an international event, hosting 250 companies and brands from more than 12 countries, like China, India, Indonesia, Japan, Korea, Malaysia, Singapore, Taiwan, Thailand, Turkey, Vietnam and many more.

Mdm Mai Trang Thanh, Country President of Honeywell Indochina and an exhibitor at HVACR, said: "HVACR Vietnam 2017 is the premier show in Vietnam, a great way for us as a technology and solution provider to connect with our customers and staff and to meet various customers that come to the show. We are exhibiting a wide range of smart technologies delivering 'connected' energy efficiency, safety and security solutions spanning residential, commercial, and industrial spaces. The Honeywell exhibit showcases innovative technologies that offer better personal safety, home comfort and convenience, efficient building controls and wiring devices, ensuring enhanced productivity and performance for homes, offices, and industrial facilities."

Vietnamese exhibitor Tomeco, a manufacturer of modern industrial fans, added: "We are delighted and excited to be in HVACR Vietnam once again as an exhibitor. The expo opened many doors for us previously, and we look forward eagerly to the business opportunities with new customers as well as existing business associates."

Ebitt Fluid Technologies is one of the Singapore exhibitors of this year's HVACR Vietnam. Mr Arif Kose, Managing Direct from Ebitt said: "We are very optimistic about the business opportunities in Vietnam, seeing how rapidly the country is progressing. We look forward to a very fruitful time at the exhibition."

### Governmental Support

The exhibition also receives strong support from the government and other associations, including the Ministry of Industry & Trade of the Socialist Republic of Vietnam (MOIT); Vietnam Association of Construction Contractor (VACC); Vietnam Society of Refrigeration and Air-conditioning (VISRAE); and Air Asia Movement and Control Association (Asia AMCA).

### A Comprehensive Platform for The Industry

Duong Van Can, Vice President and General Secretary of the Vietnam Association of Construction Contractors (VACC), added: "This is a good chance for producers and businesses to meet and exchange production experience, expand the scope of cooperation, as well as access and apply the most advanced technologies to production in general and construction in particular, in order to improve construction product quality. I wish the exhibition a great success and participating organisations good results."

Nguyen Xuan Tien, Vice Chairman and General Secretary of the Vietnam Society of Refrigeration and Air-conditioning (VISRAE) added: "The show is an opportunity for businesses and manufacturers to meet and exchange ideas and experience, widen cooperation for further application of technology into production. This is also a chance to enhance product quality as well as competitiveness towards the overall development of Vietnam's industries and construction. This expo shall bring Vietnam further integration into the global and regional economies."

#### HVACR Vietnam – The Best in Vietnam

Mr Jack Wei, General Manager of Informa Global Exhibitions (Asia), organiser of the exhibition, thanks the government, supporting associations, and the exhibitors for their immense support and participation. "After 10 very successful editions, HVACR Vietnam has grown to become Vietnam's most important and recognised exhibition in the industry, paving the way for companies to find the best and most suitable products, distributors, and buyers.

"Vietnam stands on the cusp of a phenomenal economic boom, and we are honoured to provide the platform for the developments. We wish all our exhibitors and visitors a rewarding time, and to our international guests, a delightful stay in Vietnam."

Mr. Nguyen Khac Luan, General Manager of Vinexad National Trade Fair & Advertising JSC and co-organiser of HVACR Vietnam 2017, sends his heartiest welcome to all exhibitors, visitors and guests. "We have international friends coming from many countries, and I hope they will feel right at home in our beautiful country with warm hospitality. I wish all the exhibitors a very fruitful time at the expo and successful business negotiations."

# HVACR Vietnam 2017 Visitor Info Date & Opening hours:

29 March 2017, 0900 – 1700 30 March 2017, 0900 – 1700 31 March 2017, 0900 – 1700

# Venue:

Saigon Exhibition and Convention Center (SECC), 799 Nguyen Van Linh, District 7 Ho Chi Minh City, Vietnam

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#### About HVACR Vietnam

HVACR Vietnam is the most established international exhibition on heating, ventilation, air-conditioning, air filtration & purification and refrigeration systems in the region. With 10 successful editions to date, HVACR Vietnam is the ideal platform for international manufacturers and suppliers to launch new products, reach out to buyers, appoint agents and distributors, build brand awareness and establish business networks in Vietnam's booming economy.

#### About Informa Exhibitions Pte Ltd

Informa PIc, a public listed company quoted on the London Stock Exchange, is a world renowned specialist information and services provider for academic and scientific, professional and commercial business communities via Events (exhibitions/conferences/events), Training, Publishing in both print and electronic formats, and Performance improvement.

Informa Exhibitions delivers around 170 trade and consumer exhibitions annually across the globe, covering a wide spectrum of economic sectors including aviation, agriculture, commodities, electrical & electronics, energy, entertainment & leisure, environment, finance, food, healthcare, industrial, lifestyle, life sciences, maritime, medical, property investment & development, printing, publishing, safety, security, telecommunications, travel & tourism, transport & infrastructure. For more information, please visit: <u>www.informa.com</u>

### About Vietnam Trade Fair & Advertising Joint Stock Company (VINEXAD)

VINEXAD is a state owned company belonging to the Ministry of Industry & Trade. We are responsible for coordinating and implementing promotion trade activities through organising exhibitions, trade fairs in Vietnam and taking part in international exhibitions.